



7475 Wisconsin Avenue, Suite 200
Bethesda, MD 20814
301/656-0310
Fax: 301/968-0144
shugollresearch.com

FOR IMMEDIATE RELEASE

June 30, 2009

Contact: Sharon Stark
(301) 656-0310 ext. 105
sstark@shugollresearch.com

SHUGOLL RESEARCH AWARDED GSA CONTRACT FOR MARKET RESEARCH AND ANALYSIS SERVICES UNDER THE “ADVERTISING AND INTEGRATED MARKETING SOLUTIONS” SCHEDULE

Bethesda, MD. Shugoll Research, a Bethesda, MD based national full service marketing research firm today announced that the company has been awarded a General Services Administration (GSA) Contract for market research and analysis services under the “Advertising and Integrated Marketing Solutions” schedule.

Under the GSA contract, Shugoll Research will provide qualitative and quantitative primary marketing research services including study design, data collection and analysis services to Federal government agencies.

The GSA is the Federal government’s main vehicle for purchasing goods and services. “We believe the GSA award demonstrates our company’s substantial commitment of corporate resources to the Federal government and ensures that our government clients will receive the highest quality marketing research services available anywhere for the best pricing,” says Merrill Shugoll, president of Shugoll Research.

The contract will remain in effect until June 14, 2014 with three additional 5-year extensions possible.